

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3024221

Traffic Order #	452986	Created On	6/1/2020 1:00:16 PM	Order Status	Contract Confirmed
Order #	3024221	Created By	NCC_Gateway_User	Gross \$	16961.00
Order Descrp	62765273 POL CANDIDATE FRIENDS OF MCCORMICK	Updated On	6/1/2020 1:33:44 PM	Net \$	12211.92
Client	FRIENDS OF MCCORMICK - NCC - ATL	Updated By	Shields, Carolyn	Units	28
Start Date	6/1/2020	Industry	Political-US House	Credit Hold	NO
End Date	6/14/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62765273
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - ATL - DC	Quarternary		Product	06030609
AE 2		TRAFFIC OPTIONS		Estimate	N/A
Agency	MEDIUM BUYING LLC - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	PRI, NPE=80, IPE=74.62765273 POL CANDIDATE FRIENDS OF MCCORMICK Atlanta. See key on FCC site for network/zone info. PRI, NPE=80, IPE=74.62765273 POL CANDIDATE FRIENDS OF MCCORMICK Atlanta. See key on FCC site for network/zone info.	
Total Zones	1	Zip	07003		
Zones	Atlanta GA Interconnect	Contact		SYSCODE LIST	
Total Networks	1	Phone	111-111-1111	3267	
GENERAL COMMENTS		Avail Tag			
PRI, NPE=80, IPE=74.62765273 POL CANDIDATE FRIENDS OF MCCO RMICK Atlanta. See key on FCC site for network/zone info.		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 3267

Traffic Order #	452986	Created On	6/1/2020 1:00:16 PM	Order Status	Contract Confirmed
Order #	3024221	Created By	NCC_Gateway_User	Syscode Gross \$	16961.00
Order Descrp	62765273 POL CANDIDATE FRIENDS OF MCCORMICK	Updated On	6/1/2020 1:27:05 PM	Syscode Net \$	12211.92
Client	FRIENDS OF MCCORMICK - NCC - ATL	Updated By	Shields, Carolyn	Syscode Units	28
Start Date	6/1/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/14/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	605.75
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	06/03/2020	06/07/2020	W-Su 5a-9a			X	X	X	X	X	5	\$254.00	\$1,270.00	30
2			National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	06/10/2020	06/14/2020	W-Su 5a-9a			X	X	X	X	X	0	\$254.00	\$0.00	30
3			National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	06/01/2020	06/02/2020	M-Tu 5a-9a	X	X						0	\$254.00	\$0.00	30
4	2		National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	06/08/2020	06/09/2020	M-Tu 5a-9a	X	X						2	\$254.00	\$508.00	30
5	3		National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	06/03/2020	06/07/2020	W-Su 7p-12m			X	X	X	X	X	15	\$723.00	\$10,845.00	30
6			National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	06/10/2020	06/14/2020	W-Su 7p-12m			X	X	X	X	X	0	\$723.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$723.00	\$0.00	30
8	4		National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	06/08/2020	06/09/2020	M-Tu 7p-12m	X	X						6	\$723.00	\$4,338.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	452986		# of Weeks	2		Active	Yes
Order #	3024221		Created On	6/1/2020 1:00:16 PM		Order Status	Contract Confirmed
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Start Date	6/1/2020		Updated By	Shields, Carolyn		Units	28
End Date	6/14/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	